



**ACOUSTIC  
ARCHITECTS™**

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## **Media Kit**

**January 2015**

### **What is Acoustic Architects?**

Acoustic Architects is a full service integration and automation provider for high-end residential and multiple dwelling units, as well as marine and private aircraft.

### **What does Acoustic Architects do?**

Acoustic Architects creates unique surroundings and experiences tailored to clients' needs by harmonizing all electronics in a home. Their innovative system designs make everything talk to each other allowing the user to control a living space at the touch of a button.

Highly trained Acoustic Architects engineers continue to guide and support clients long after the projects are implemented.

### **Why was Acoustic Architects founded?**

Spencer Hauldren and Aaron Flint founded Acoustic Architects in 2008 to create high-end, dependable home automation solutions that were not possible then. Their mission is to offer their clients tailored system solutions using cutting-edge technology, highly trained engineers, and concierge-level customer service.

### **Why do I need Acoustic Architects or an automation provider?**

Technology is becoming increasingly complex and multi-faceted requiring highly trained experts to ensure that all elements are synchronized and working together.

While more and more manufacturers offer DIY solutions, the IT component is grossly underestimated. Acoustic Architects employs engineers with degrees in Information Technology, Sound Engineering and Acoustics to ensure that every system works perfectly.

**What is the cost for home automation?**

Every project is individual and unique, tailored to the clients' lifestyle and needs. There is no one-size-fits-all solution. Pricing varies widely from low cost installations to very complex high-end solutions.

**Why is Acoustic Architects different from other home integrators?**

Acoustic Architects employs highly trained engineers, system designers and innovators. This creates a think-tank for technology system designs ensuring that every project is perfect every time.

Acoustic Architects listens closely to clients' to create tailored lifestyle solutions that take every wish and need into consideration.

They pride themselves in exceptional customer service that continues for years after systems go live.

**Who uses home automation?**

Acoustic Architects are visionaries who believe that in the mid-term everyone will use home automation to a certain degree.

Current, fully integrated homes are designed mainly for those in the luxury segment.

**What is the Acoustic Architects experience center?**

Acoustic Architects designed an experience center in Wynwood, Miami's arts and design district. The space gives clients the opportunity to experience and discuss elements of their bespoke system design before implementing it in their home, yacht or plane.

The experience center also serves as an event space for the company.

**Does Acoustic Architects retrofit homes?**

While the ideal time to create a smart home is during the design phase, wireless technology has made it easier and more cost-effective to retrofit existing homes. Acoustic Architects engineers are experts in retrofitting existing living spaces.

### **What awards has Acoustic Architects received?**

Acoustic Architects have been awarded numerous accolades by CEDIA, the American Society of Interior Designers (ASID), Lutron and others.

While the company is honored by formal recognition, Aaron and Spencer are adamant that the highest acclaim are satisfied clients and long-term client relationships.

### **Are Acoustic Architects engineers certified?**

Acoustic Architects is the most CEDIA certified company on the east coast of the United States.

In addition, Acoustic Architects engineers hold degrees in various types of engineering and are highly trained by the manufacturers they work with. The team also includes acousticians and insiders from the recording industry.

### **What is responsive living?**

Imagine your home waking up before you, gradually opening shades, slowly rising lights, brewing coffee, warming your towels and turning on your favorite morning TV program, before you have even opened your eyes.

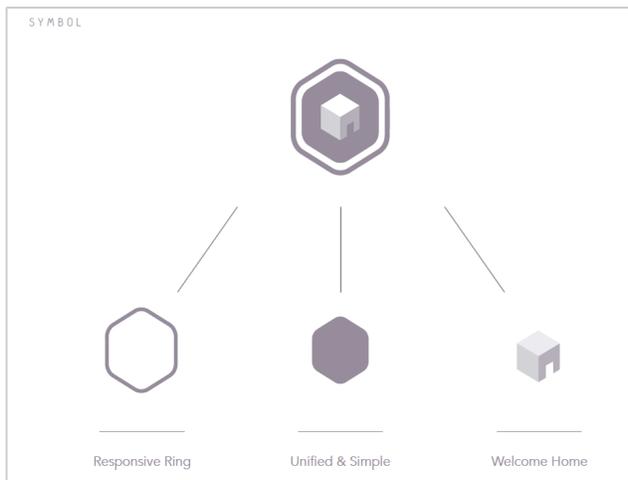
Acoustic Architects designs technology solutions you can control from your smart phone or table with the touch of a button.

That is responsive living.

### **What does the Acoustic Architects logo stand for?**

The Acoustic Architects logo consists of three parts:

1. the responsive ring
2. the unified and simple background
3. the home



### **Does Acoustic Architects only operate in Miami?**

While South Florida is the principal market for Acoustic Architects, they have designed systems for homes across the US and, internationally, in the UK. In the mid-term the company has plans to expand further.

### **Does Acoustic Architects only design smart home systems?**

Acoustic Architects designs smart living spaces, this includes marine vessels, like yachts, and private planes.